



**BANCO CENTRAL DO BRASIL**

# **Inflation Targeting: Performance and Challenges**

**= The Brazilian Case =**

**Pedro Fachada  
Istanbul  
January 2006**



# Inflation Targeting: Performance and Challenges

## I. Background



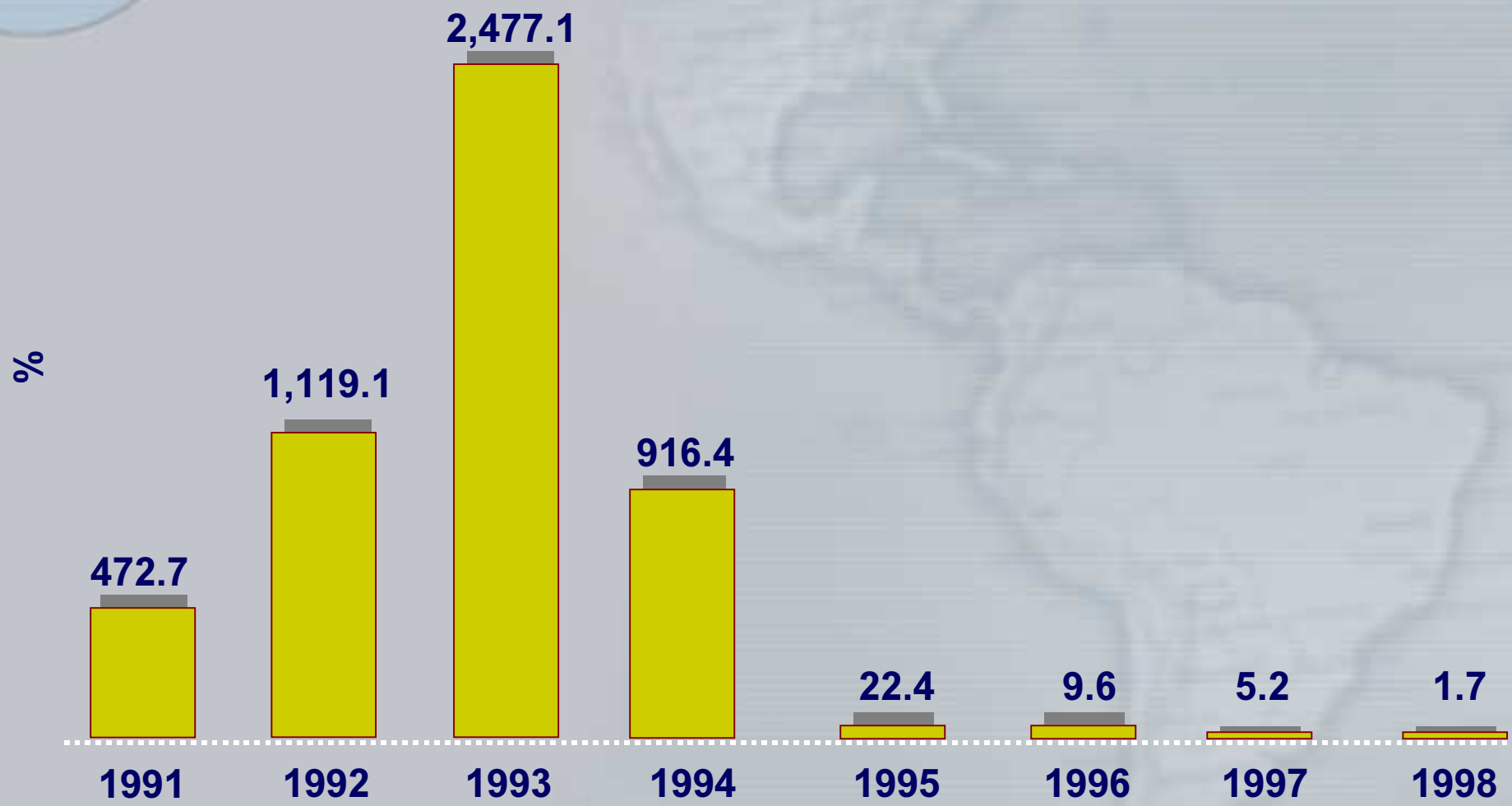


# Background

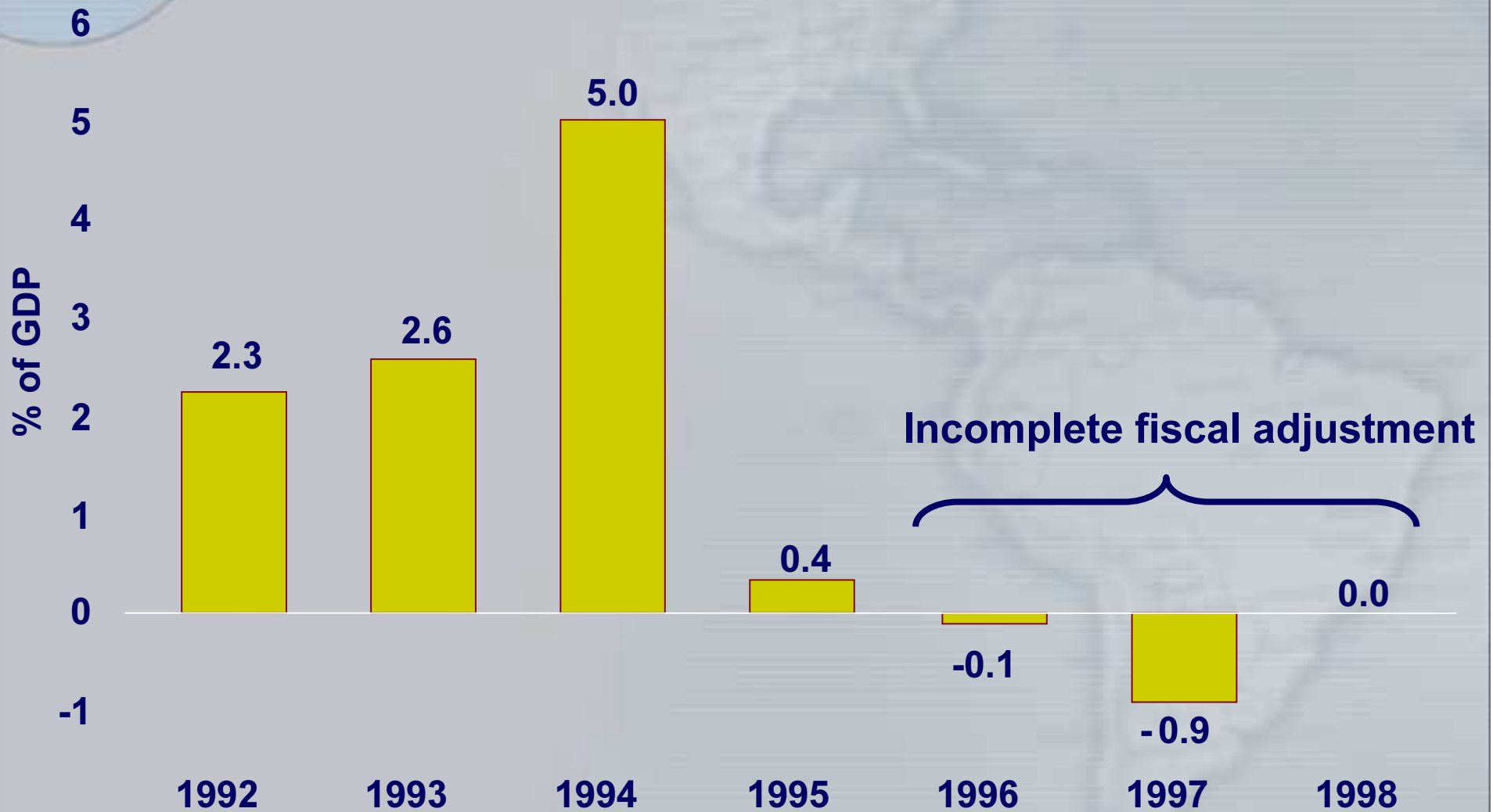
- In 1994, successful monetary reform reduced annual inflation from nearly 2,500% to single-digit rate;
- Monetary reform was accompanied by incomplete fiscal adjustment;
- Deepening external disequilibrium due to overvalued exchange rate;
- External crises in the late-90s (Southeast Asia , Russia) gradually increased vulnerability of the Brazilian economy, with significant losses of international reserves to sustain the peg.



# Consumer Inflation Rate: 1992-1998

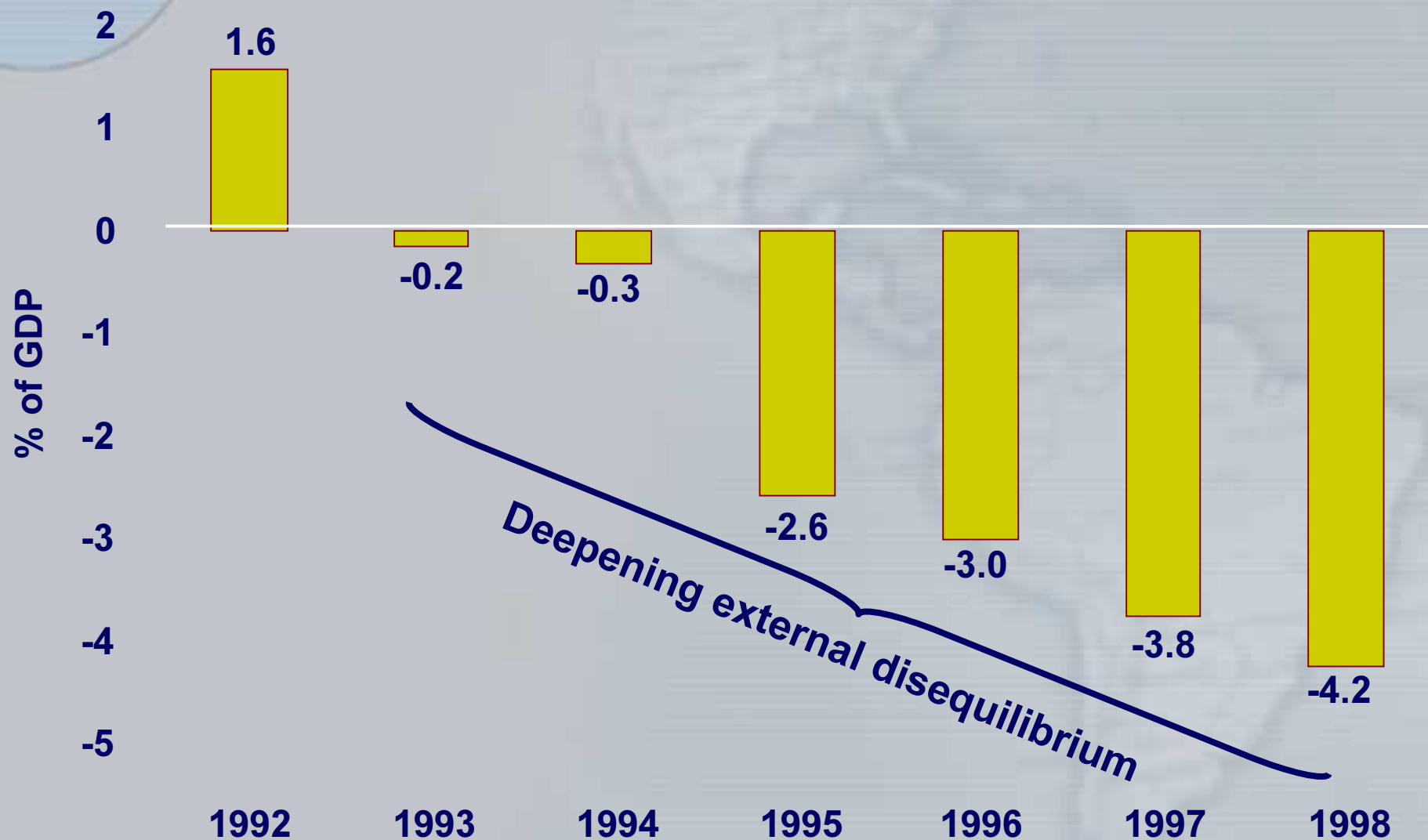


# Consolidated Public Sector Primary Surplus: 1992-1998





# Current Account Surplus: 1992-1998





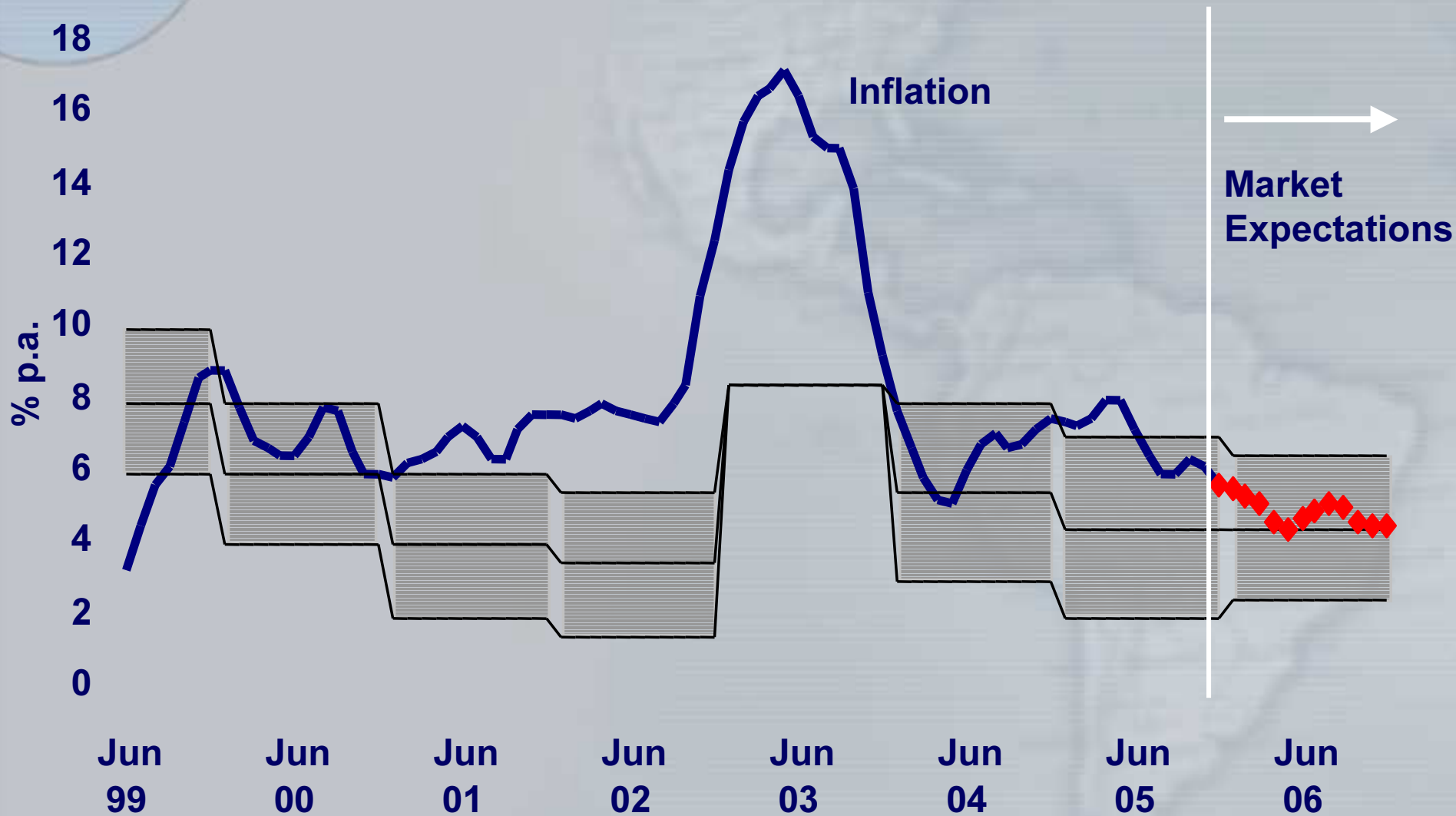
# Inflation Targeting: Performance and Challenges



## II. Overview: Targets vs. Inflation



# Targets vs. Consumer Inflation







# Inflation Targeting: Performance and Challenges

## III. 1999-2000: The Initial Years



# The Initial Years: 1999-2000

- **January 1999: Floating exchange rate regime → search for a new nominal anchor**
- **June 1999: implementation of inflation targets, complementing the transition from a fixed to a floating exchange rate regime**
  - **Targets set up by the CMN (National Monetary Council) for calendar years**
  - **Targets set up two years and a half in advance**
  - **Reference index: Broad National Consumer Price Index (IPCA)**
  - **Targets defined with tolerance interval, without escape clauses.**



# The Initial Years: 1999-2000

- Initial targets envisaged a fast disinflation strategy (multi-year declining inflation targets):
  - Targets set in 1999:
    - 1999 → 8% +/- 2%
    - 2000 → 6% +/- 2%
    - 2001 → 4% +/- 2%
  - Targets set in 2000:
    - 2002 → 3.5% +/- 2%
  - Target set in 2001:
    - 2003 → 3.25% +/- 2%

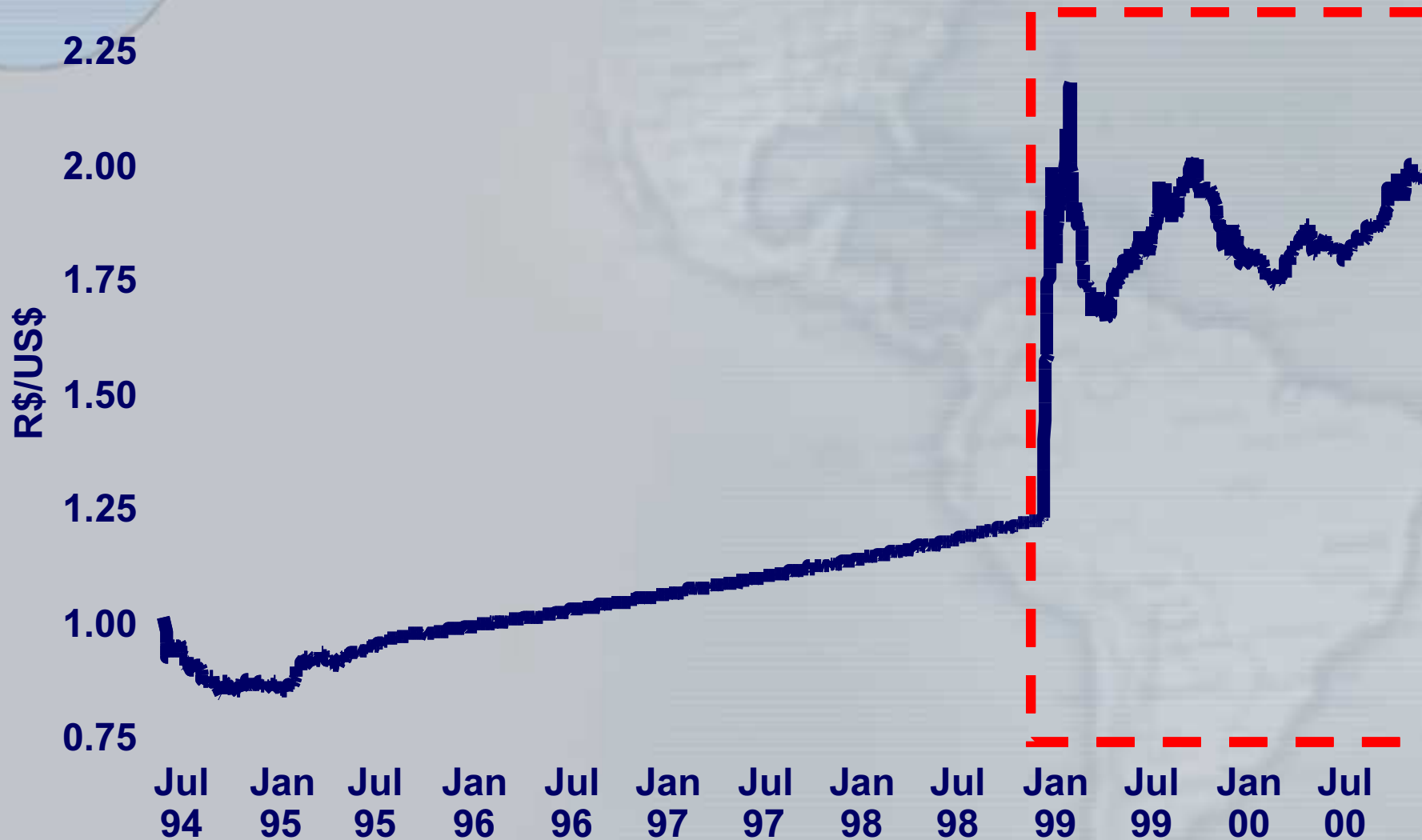


## The Initial Years: 1999-2000

- Inflation rate stood at 8.9% in 1999 and 6.0% in 2000, within target range.
- However, fulfilment was not an easy task due to:
  - Initial inflation expectations well above target;
  - Sharp exchange rate depreciation in 1999;
  - Pressure from backward-looking regulated prices (utilities representing about 30% of consumption basket, with rises of 20.9% in 1999, and of 12.9% in 2000).

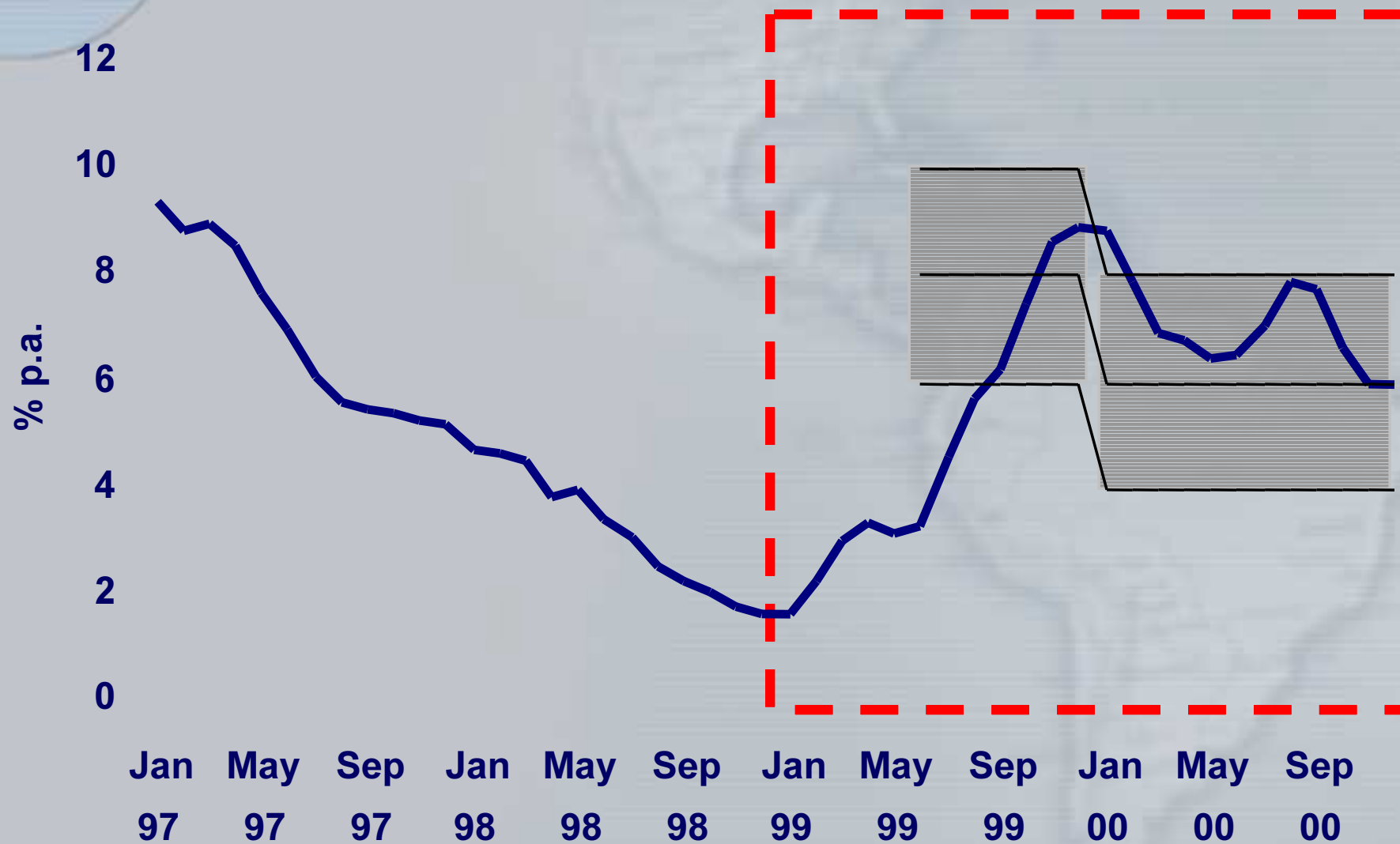


# Nominal Exchange Rate: 1999-2000





# Consumer Inflation Rate: 1999-2000





# The Initial Years: 1999-2000

## ➤ Causes for initial success:

- Consistent fiscal policy;
- Strong commitment of Central Bank with targets, with adequate calibration of monetary policy to targets path;
- No currencies mismatch in the aftermath of the devaluation, due to provision of hedge by Government → main cost of devaluation was the increase of public sector's debt/GDP ratio;
- Low initial inflation level;
- Widespread anticipation of devaluation (currency clearly overvalued before floating);



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## IV. 2001-2002: Target Miss



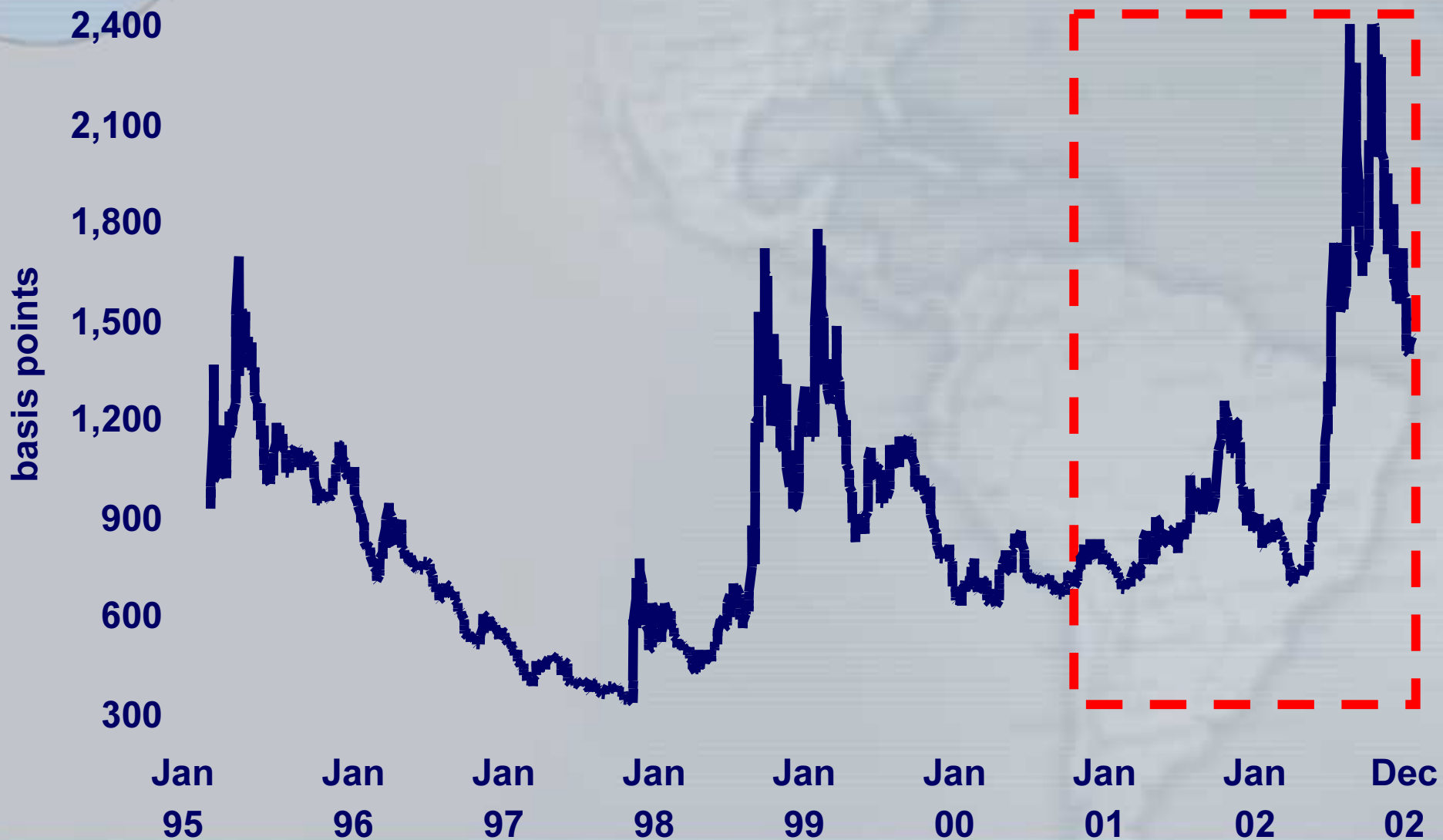


# External Shocks: 2001-2002

- 2001 and 2002 marked by adverse external developments, aggravated by a domestic confidence crisis triggered by uncertainties regarding new government policies;
- Sudden stop in capital flows and aversion to claims denominated in Brazilian “reais” (increase in country risk);
- Sharp exchange rate depreciation, jeopardizing the achievement of articulated inflation targets;
- Like in previous years, inflation also pressured by backward-looking regulated prices;
- Inflation at 7.7% in 2001 and 12.5% in 2002, missing the target ranges (4% + 2% in 2001 and 3.5% + 2% in 2002).



# Sovereign Country Risk: 2001-2002



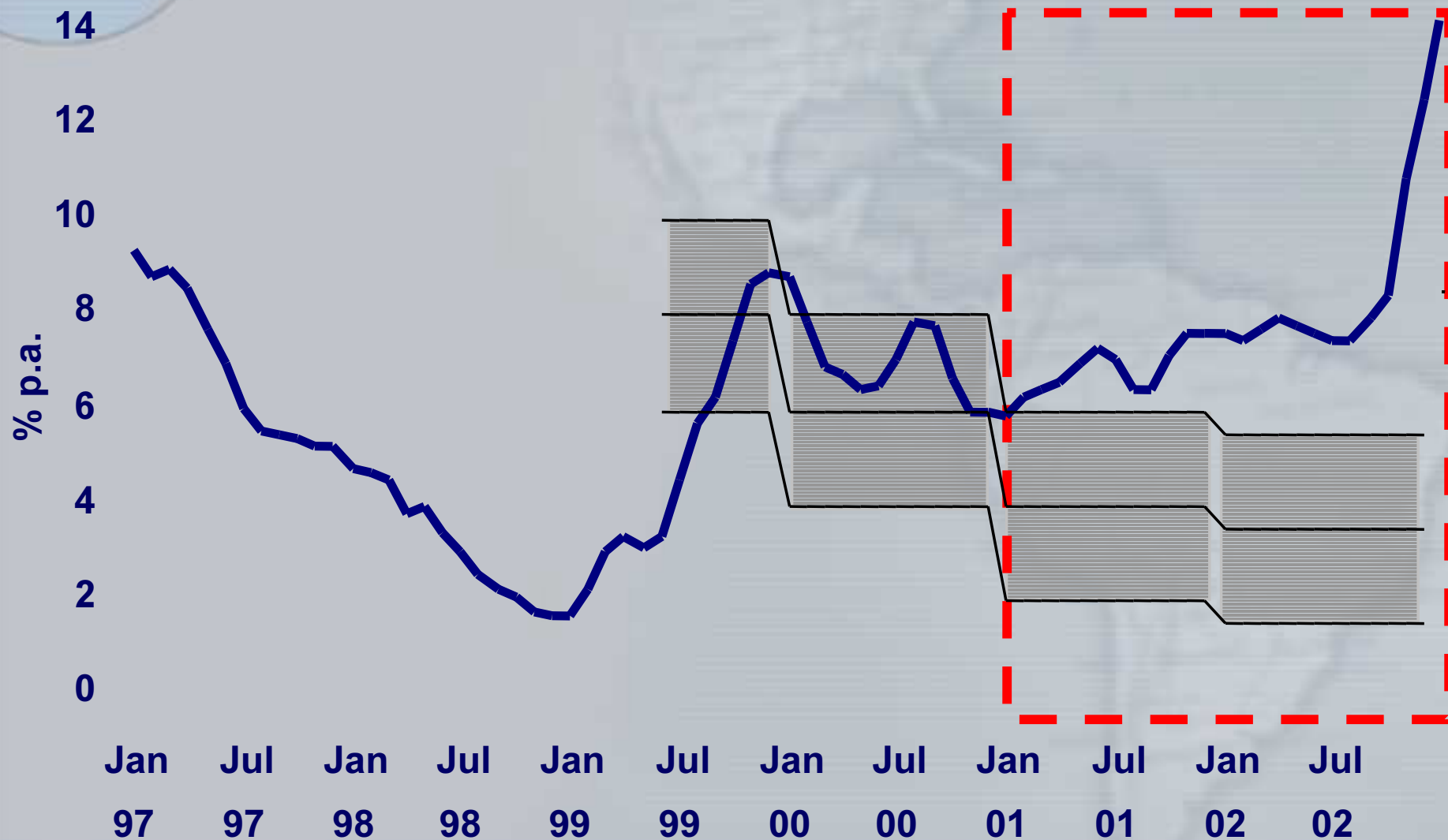


# Nominal Exchange Rate: 2001-2002





# Consumer Inflation Rate: 2001-2002





# Inflation Targeting: Performance and Challenges

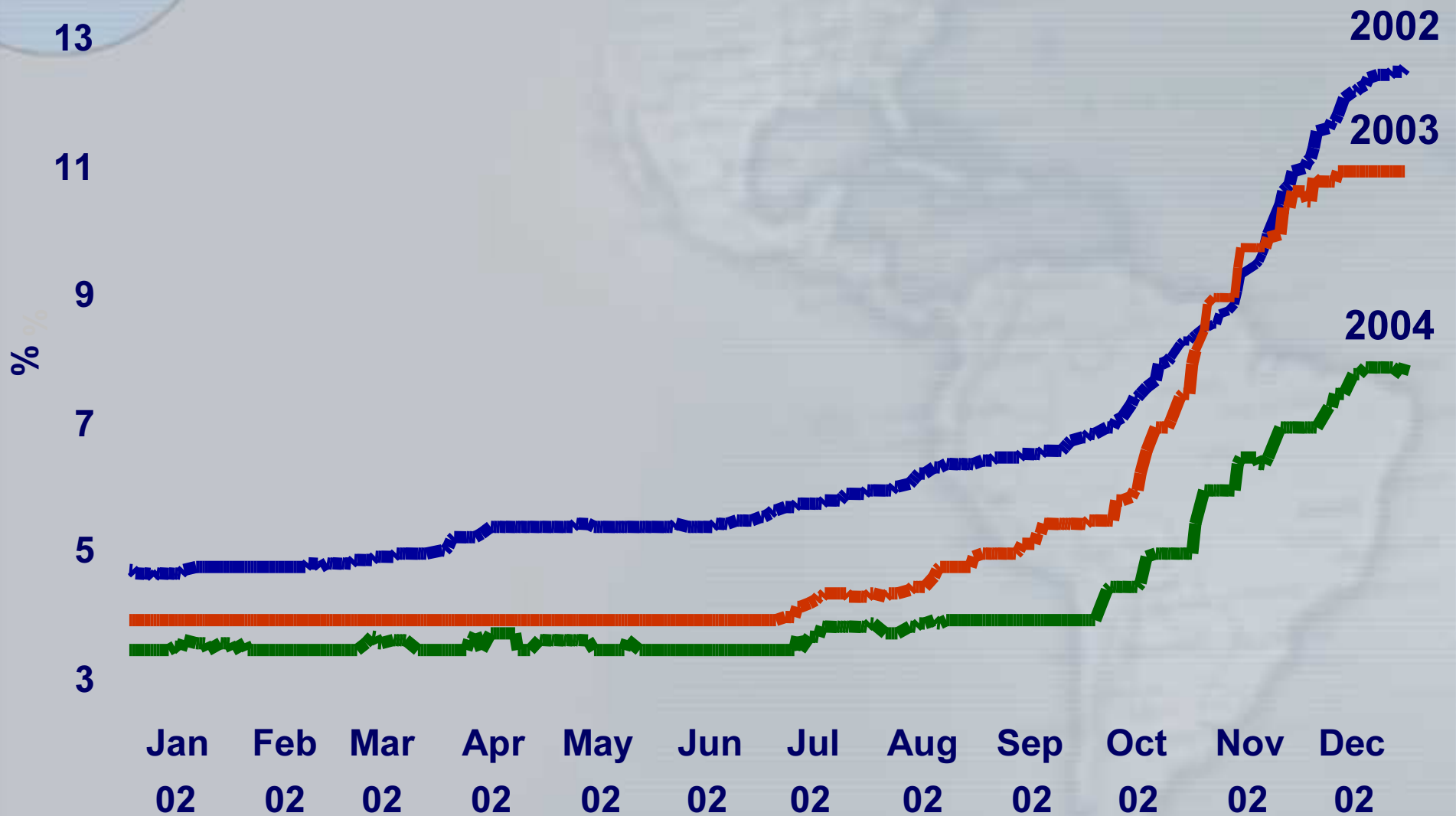
## V. 2003-2005: Disinflation Strategy



# Rebuilding Confidence: 2003-2005

- Since the 2002 inflation target was missed by a very large margin, original disinflation trajectory lost credibility;
- Long-term inflation expectations severely increased;
- Hence, Central Bank proposed in early-2003 an adjusted target trajectory → objective was to regain control over inflation, while smoothing out the economic cost of disinflation:
  - Adjusted targets trajectory proposed in 2003:  
2003 → 8.5%  
2004 → 5.5%

# Inflation Expectations: 2002



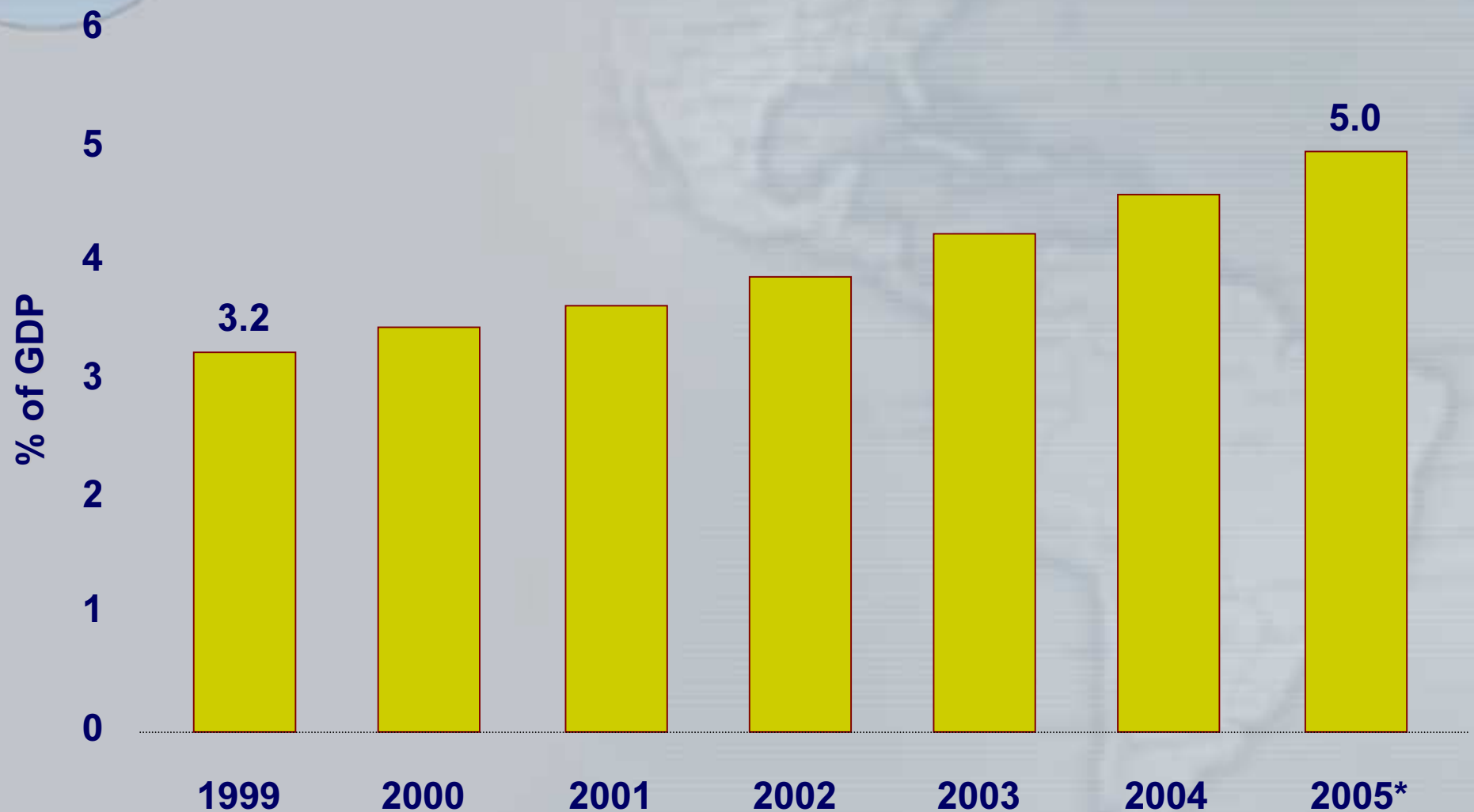


## Rebuilding Confidence: 2003-2005

- On the fiscal front, government reaffirmed commitment with fiscal responsibility → consolidated primary surplus rose and consistently outperformed stated annual targets (4.25% of GDP in 2003, 4.5% in 2004 and 4.25% in 2005);
- On the external front, continued FX depreciation from 1999 to 2002 produced a sharp external adjustment, mainly achieved through a significant increase in exports.
- Benign external scenario contributed to exports surge and exchange rate appreciation.

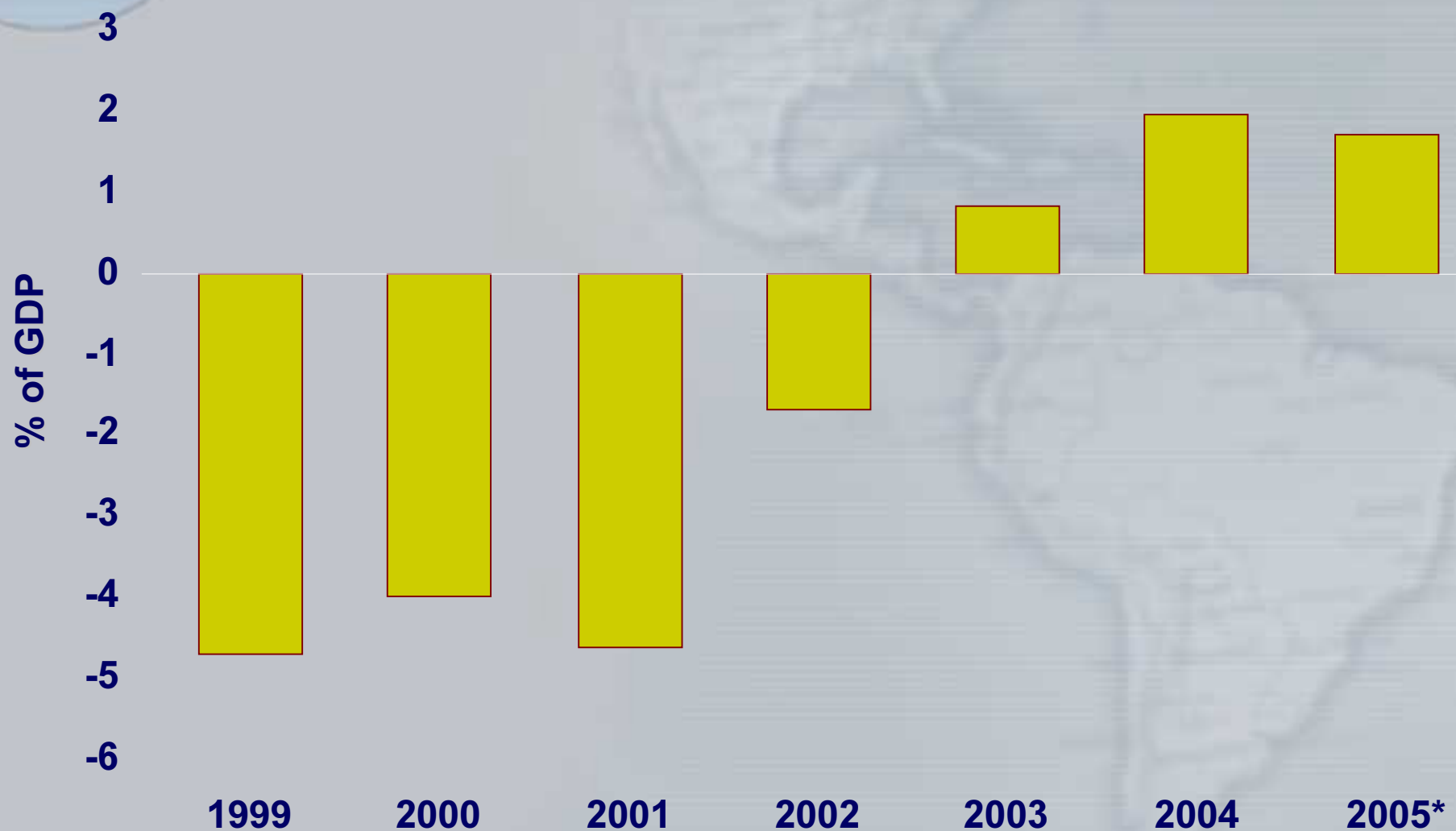


# Consolidated Public Sector Primary Surplus: 1999-2005





# Current Account Surplus: 1999-2005





# Nominal Exchange Rate: 2003-2005



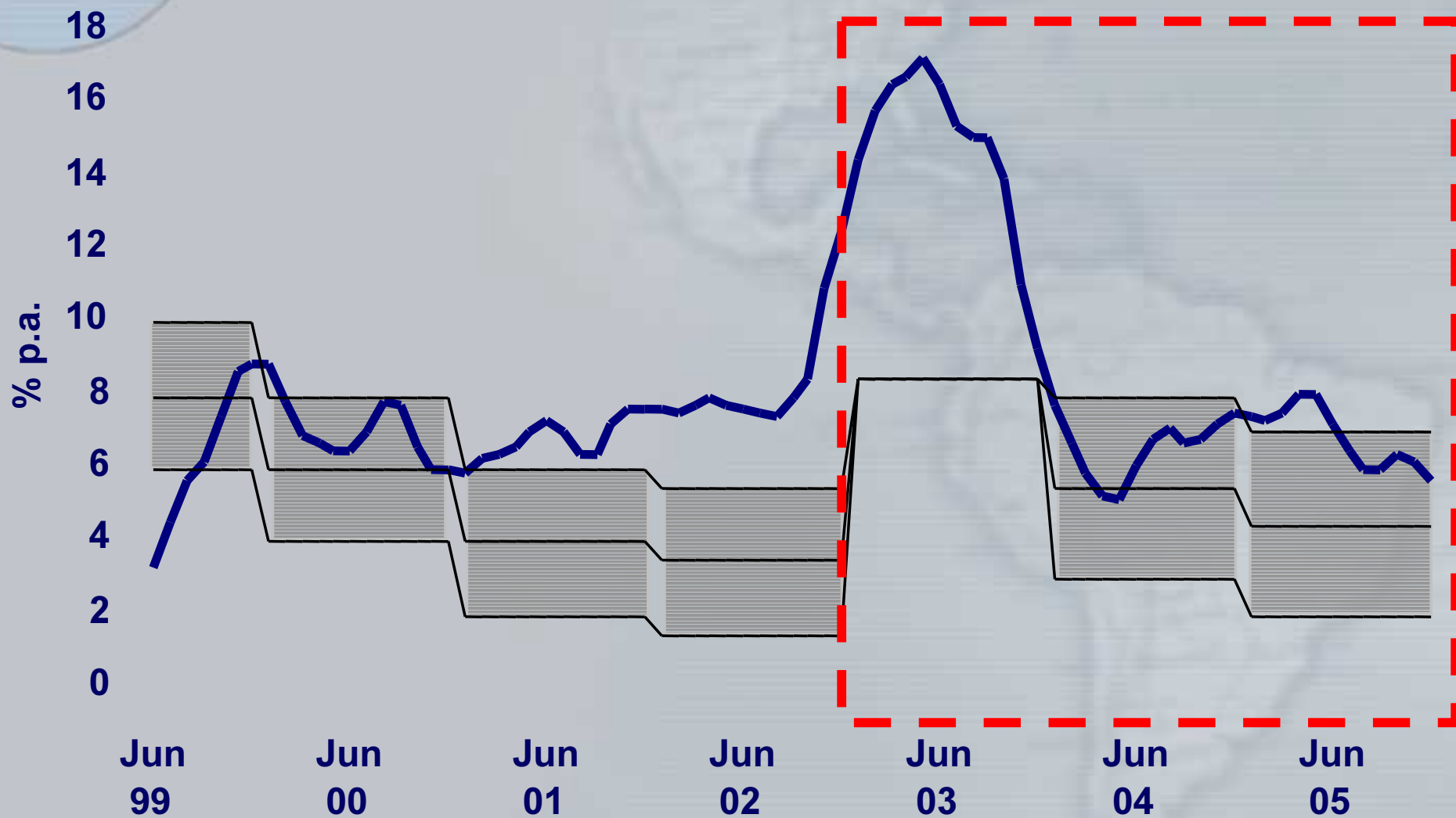


# Rebuilding Confidence: 2003-2005

- Inflation fell to 9.3% in 2003, from 12.5% in 2002;
- Successful disinflation enabled the CMN to adopt the Central Bank adjusted target for 2004 as the new CMN target, and to return in 2005-2007 to the original targets strategy:
  - Target set in 2003:  
2005 → 4.5% +/- 2.5%
  - Target set in 2004:  
2006 → 4.5% +/- 2%
  - Target set in 2005:  
2007 → 4.5% +/- 2%



# Consumer Inflation Rate: 2003-2005





# Inflation Expectations: 2003-2005





# Inflation Targeting: Performance and Challenges

## VI. What Have We Learned?



# What Have We Learned?

- **Importance of fiscal consistency;**
- **Disinflation requires continuous effort;**
- **A high degree of transparency and a good communication strategy are paramount to maintain credibility, even in situations of large adverse shocks.**





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